Sweepstakes AMOE Solution

AUTOMATED AND EFFICIENT DIGITAL UPLOAD AND MAIL-IN AMOE SOLUTIONS

Transform your AMOE management with Octacom's complete end-to-end automation and process millions of Digital Uploads and Mailed Entries monthly from the US and Canada with ease.

AMOE Processing Automation

Octacom's AMOE Processing Automation offers a complete end-to-end platform that streamlines the management of AMOE sweepstakes entries from the US and Canada. Leveraging advanced document processing, seamless system integration, and Odiss™ secure cloud-based archival portal, Octacom centralizes the receipt, processing and comprehensive validation checks on digitally uploaded and mailed entries. This enables automated crediting with no manual intervention for your team.

AMOE Operators with Octacom's Processing Automation can:

Optimize Entry Management

Reduce Manual Tasks

Achieve Fast Turnaround Times

Scale with Ease

Validate Compliance with T&C

>25M
AMOE SWEEPSTAKES ENTRIES PROCESSED ANNUALLY

<3
DAYS AVERAGE TURNAROUND TIME

Octacom works with leading online casinos to digitize and automate AMOE sweepstakes entry processing.

INTELLIGENT DOCUMENT PROCESSING

Centralized Digital Upload and Mail Entries

› Receipt, Processing and Validation of Digitally Uploaded AMOE Entries

› Receipt and Pre-Processing of High-Volume Mail received through USPS or Canada Post

› Digitization of AMOE Entry Cards and Envelopes

Optimized Use of Automated Capture and Validation Technologies

› ML and AI OCR / ICR Text Extraction

› Human-in-the-loop Closes the Capture Gap on Handwritten Entries

› Apply Logic to Identify Validity of AMOE Entries and Ensure Compliance with Sweepstakes Rules

Odiss™ Cloud-Based Archive

› Access AMOE Images and Data in an Accessible Archival Portal

› System and/or Data Integration via API or Flat File Exchanges to Automate Crediting in Backend Systems

Key Benefits

Security: SOC 2, Type II Audited with HITRUST CSF

Seamless Integration with Existing Systems to Automate End-to-End Crediting Process
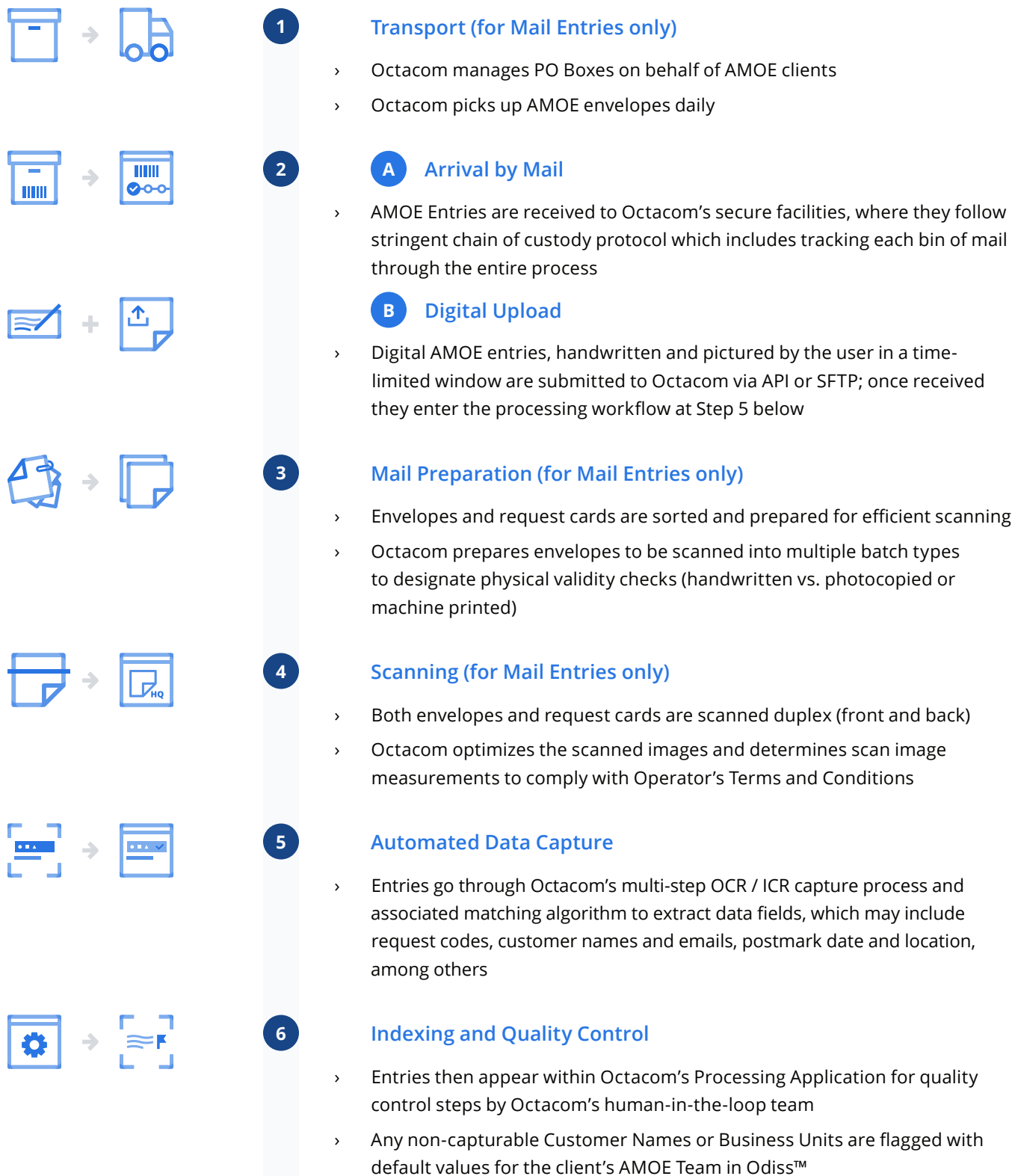
Removal of Manual Data Entry and Manual Entry Review

Efficient Processing Services across the US and Canada with Committed Turnaround Times

PROCESSING OVERVIEW & CHAIN OF CUSTODY

1   **Transport (for Mail Entries only)**

› Octacom manages PO Boxes on behalf of AMOE clients

› Octacom picks up AMOE envelopes daily

2   **A**   **Arrival by Mail**

› AMOE Entries are received to Octacom's secure facilities, where they follow stringent chain of custody protocol which includes tracking each bin of mail through the entire process

B   **Digital Upload**

› Digital AMOE entries, handwritten and pictured by the user in a time-limited window are submitted to Octacom via API or SFTP; once received they enter the processing workflow at Step 5 below

3   **Mail Preparation (for Mail Entries only)**

› Envelopes and request cards are sorted and prepared for efficient scanning

› Octacom prepares envelopes to be scanned into multiple batch types to designate physical validity checks (handwritten vs. photocopied or machine printed)

4   **Scanning (for Mail Entries only)**

› Both envelopes and request cards are scanned duplex (front and back)

› Octacom optimizes the scanned images and determines scan image measurements to comply with Operator's Terms and Conditions

5   **Automated Data Capture**

› Entries go through Octacom's multi-step OCR / ICR capture process and associated matching algorithm to extract data fields, which may include request codes, customer names and emails, postmark date and location, among others

6   **Indexing and Quality Control**

› Entries then appear within Octacom's Processing Application for quality control steps by Octacom's human-in-the-loop team

› Any non-capturable Customer Names or Business Units are flagged with default values for the client's AMOE Team in Odiss™

PROCESSING OVERVIEW & CHAIN OF CUSTODY

7 Validation and Upload to Odiss™

› Batches of scanned entries are processed through Octacom's validation engine to determine validity and assign exceptions as may be required

› Entries are then loaded to Odiss™ for client access, workflow and long-term digital archival

› Within Odiss™, entries can be queried, viewed, edited and reviewed individually or in bulk (via flat file or Odiss™ APIs)

8 Physical Mail Storage and Destruction (for Mail Entries only)

› Upon completion of entry processing, Octacom stores source paper documents in our secure warehouse for a defined period of time, followed by their secure destruction

odiss™
PORTAL

Odiss™ provides your AMOE Team with access to:

› View new AMOE submissions and their validity /exception reason codes

› Generate reports for bulk crediting activities (flat file or API)

› Retain a long-term archive for compliance purposes

› Tightly manage internal permissions and access to AMOE entries

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Contact us to learn about the AMOE solutions and services that are right for you!

ABOUT OCTACOM

Octacom is an enterprise software and services company focused on document and data management solutions. Octacom specializes in document management and workflow automation software as well as document imaging services, and leverages its proprietary Odiss™ Document Management Software to provide a robust, secure and cost effective solution to clients globally across a wide range of industries. Our AMOE Solution is a core pillar of the Octacom platform.

We understand that our products and services have to work in dynamic environments along-side other software across many divisions or branches. We provide a robust implementation and training program with our solutions. We look forward to the opportunity to present our business process automation solutions to your organization.